



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In the Application of  
Michael Popovsky et al. : Group Art Unit 3723  
Serial No. 10/696,069 : Examiner Chin  
Filed: October 28, 2003 :  
For: Cleansing Pad :

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Response to Office Action**

Dear Sir:

Applicants hereby respond to the Office Action mailed November 16, 2007.  
New matter is not added by the following amendments. Amendments begin  
on Page 2. Remarks begin on Page 6.

In light of these amendments and the arguments now and previously of  
record, including the Affidavits of Michael Popovsky and Stephen Herman,  
both submitted pursuant to 37 C.F.R. § 1.132.

Pursuant to 37 CFR § 1.114, Applicants file herewith a Request for Continued  
Examination (PTO/SB/30), together with the required fees under 37 CFR §  
1.17(e). Pursuant to 37 CFR § 1.136(a), Applicants file herewith a Petition  
for Extension of Time (PTO/SB/22), together with the required fees under 37  
CFR § 1.117(a)(3).